



Brioche Style Bun

Elevate your menu with our exceptional bun, boasting a slightly sweet profile, glazed, golden hue, and buttery-flavored richness for the indulgence your customers crave. Delivering enhanced quality and delicious taste, it's the ideal carrier choice.

> On-Trend

The #1 burger carrier and fastest growing sandwich carrier*

> Versatile Across Dayparts

Boost customer traffic and streamline back-of-house efficiency

> Elevates Menus and Drives Revenue

Brioche buns on a menu yield a 19% higher check ring compared to traditional buns**



Mushroom and Swiss Burger

> Check out our website below to access this recipe and more!



Classic Breakfast Sandwich

> Check out our website below to access this recipe and more!

> Plant-Based

Buttery-flavored alternative to true brioche made with plant-based ingredients

> Enhances Item Efficiency

Frozen to deliver a consistent and convenient product with exceptional quality you can count on

> Fully Sliced, Thaw & Serve Format

8-day ambient shelf life offers operational flexibility

Dot Code	Bakehouse Code	Product Description	Product Format	Pack/Count	Unit Size (oz.)	Gross Case Weight (LBS)	Approximate Size	TI / HI	Frozen Shelf Life (Days)
777151	921986	Bimbo® Bakehouse Brioche Style 4.25" Bun	Thaw & Serve	12 ct / 8 pk	2.75	18	4.25" x 2.00"	5 x 9	180

*Datassential Menu Trends YE MAR '23

**Datassential SNAP! Keynote Burgers Report - January 2021



Your success is baked in.

Contact your Bimbo Bakehouse Foodservice representative or visit:

foodservice.bimbobakehouse.com/brioche-style

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